



ROTARY CLUB OF CARSON-GARDENA-DOMINGUEZ

@ Millender-McDonald Community Center
3 Civic Plaza Drive
Carson, CA 90745

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Club Number: 736 Chartered: August 16, 1947

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LA RUEDA

Noon Luncheon Meeting @ Millender-McDonald Community Center

15 July 2009, Issue 3204

CLUB OFFICERS

WALTER NEILPresident
DAN MEDINA Immediate Past President
TBDPresident-Elect
SCOTT SIMMSTreasurer

CLUB DIRECTORS

CHET CRAFT - Club Service
TBD - Community Service
LARRY YBARRA - International Service
OJ PANDEY - Vocational Service
TOM WILLOUGHBY - Youth Service
BRANDON CARILLO - Foundation Chair
TBD - Literacy Chair
SHERI REPP- Membership Chair
DAN MEDINA - Program Chair
CARA RICE - Webster
MIRIAM GRIER - Social Events Chair
TOM HUSTON - Sergeant at Arms
CHRIS MARK - Secretary & La Rueda Editor

DISTRICT 5280 GOVERNOR SUSANNE SUNDBERG



ROTARY INTERNATIONAL PRESIDENT JOHN KENNY



CALENDAR OF EVENTS

Saturday, July 18

Leadership Seminar @ Crowne Plaza LAX Hotel, 5985 Century Blvd, Los Angeles, 9:00 AM to noon.

Friday-Saturday, July 24-25

Carson Relay For Life @ Carson High School Track, 22328 S. Main Street, Carson 5:00 PM to 5:00 PM

Saturday, July 25

Youth Leadership Meeting @ Hacienda Hotel, 525 Sepulveda Blvd., El Segundo, 9:00 AM to 1:00 PM.

Monday, July 27

The Rotary Business Plan Seminar, 6:00-8:30 PM. Location to be announced.

Sunday, August 2

Leadership Welcome Party @ Steven's Steak & Seafood House, 5332 Stevens Place, Commerce, 1:00-3:30 PM.

Saturday, August 15

Vocational Service Kickoff @ Simms Park, 16614 Clark Ave., Bellflower, 9:30-11:30 AM.



THE FOUR WAY TEST

Is it the **TRUTH**?
Is it **FAIR** to all concerned?
Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
Will it be **BENEFICIAL** to all concerned?



ANNOUNCEMENTS



From left: Walter Neil, Dave Gamble, and Tom Willoughby.

Last week we had the pleasure of inducting our first member of the new Rotary year. After visiting our club many times and liking what he saw, **Dave Gamble** of Farmers Insurance officially became a Rotarian today. He was sponsored into the club by Tom Willoughby. Dave is very enthusiastic about Rotary and is looking forward to being an integral part of our literacy team. We will be learning more about Dave in a future Craft Talk. Welcome to Rotary, Dave!

If you missed the Demotion Party for Past President Dan Medina, then you're probably unaware Jeremy Brown was presented with the "Rookie of the Year" Award for his many contributions to the club since being inducted on November 19, 2008. Jeremy is a prime example of what we look for in a Rotarian. Since joining, he has selflessly given of himself by presenting a Craft Talk; attending the District Assembly, District Breakfasts, and Presidents' Dinner; participating in the Rotary Grand Prix, World Rotarians at Work Day, and Food for the Needy; and he is stepping up to Chair the upcoming Carson Relay for Life for our club. That's what I call "Service Above Self"! Way to go, Jeremy!



Dan Medina (left) and Jeremy Brown.

Every Year Rotary members have the opportunity to donate funds, other than the annual dues, for miscellaneous club projects as well as annual giving to the Rotary Foundation. These donations are collected in the form of "fines" during the year and billed on the quarterly billings. Foundation giving can be billed on the quarterly billings or made as a lump sum donation, whichever is easier for each member. Although these donations are entirely voluntary, for those wanting to contribute, the minimum donations have averaged \$100 annually for fines and \$200 annually for Foundation donates. If you would like to donate additional amounts, please obtain a fines/Foundation donation form from Scott Simms.

A **Leadership Meeting** will be held on July 18th at the Crowne Plaza LAX Hotel, 5985 Century Blvd., Los Angeles, 9:00 AM to noon. This is an opportunity to learn from the District Governor and the Senior Assistant Governors about their programs for the year. They will discuss and distribute the District Recognition Books. You can also learn more about the Foundation Celebration on October 3. Drawing tickets and information will be distributed. Cost is \$25 which includes a continental breakfast and parking.

Carson Relay for Life is on July 24-25 at the Carson High School Track, 22328 S. Main Street, Carson, 5:00 PM to 5:00 PM. This is a unique 24-hour event to increase cancer awareness in Carson while raising much needed funds for the American Cancer Society. Teams will walk or run around the track in shifts for the entire 24 hours while enjoying music, entertainment and refreshments as well as build team spirit in the fight against cancer. Luminaries can also be purchased for

\$10 each to keep the fire of hope burning in someone's memory. Chair Jeremy Brown is encouraging a \$100 contribution from every Rotarian, and we need walkers to represent our club. If you can donate or are interested in walking in this event, please contact Jeremy Brown at 310.847.7415 or jeremy.brown@edwardjones.com.

Marie Fremd, Senior Assistant Governor of Youth Activities, will host a two-part **Youth Leadership Meeting** addressing "Rotarians and Youth Protection" and "Rotarian, Rotaract and Interact Discussion and Yearly Plans" on July 25th at the Hacienda Hotel, 525 Sepulveda Blvd., El Segundo, 9:00 AM to 1:00 PM. Lunch will be provided. Please RSVP to Marie at 323.262.1101 x228 or marie.fremd@exide.com.

The Rotary Business Plan, a seminar on strategic planning is being offered on July 27th, 6:00-8:30 PM; location to be announced. Presidents, leaders and representative of every Rotary Club can learn to develop a long-range vision for your club, involve Rotary leaders, set and achieve goals, and focus on the future of your club. Cost is \$25. RSVP to Carmela Raack at camraack@aol.com for light dinner and printed materials. Club.

There will be a **Vocational Service Kickoff Meeting** on August 15th at Simms Park, 16614 Clark Ave., Bellflower, 9:30-11:30 AM. Come learn about plans for Literacy, Ethic Forums, Art, Music & Speech Contests, and the Rotary Youth Conference. All clubs that send a representative will be entered to win \$100 to add to your club's vocational service programs. Cost is \$20 by August 12th; \$30 at the door. RSVP to the District Office at 310.670.9792 or office@rotary5280.org.

One of RI's and our District's focus this year is on literacy and making literacy a priority for all ages. Come join us at the **Literacy Breakfast** on August 28th at Lawry's The Prime Rib, 100 N. La Cienega Blvd., Beverly Hills, 8:00 AM. Guest speaker will be Daniel Armstrong, creator of the Find A Tree Program, who will outline a solution to the dropout crisis, the low achievement in our schools and how to turn gang members around. All presidents, vocational chairs literacy chairs and interested Rotarians should attend. A complimentary breakfast will be hosted by the renowned Lawry's The Prime Rib. RSVP by August 21st to Olivia Patterson at 323.295.9045 or oliviap@westsiderc.org.

CAMP WHITTLE



Walter Neil (left) and Audrie Echnoz, holding picture of this year's Camp Whittle attendees.

arts and crafts, hiking, and many other great outdoor activities. All activities are designed to promote teamwork, self-esteem, and self-confidence through independent decision making.

This year's camp was held June 27 through July 4 with 108 attendees, 40 of whom were foster children. All participants learned about the 6 Pillars of Character: Caring, Citizenship, Respect, Responsibility, Trustworthiness and Fairness. (Hmmm, sounds a lot like the 4-Way Test.) Despite a mild case of swine flu infiltration, the camp was a rewarding experience because it gave the participants the opportunity to learn self-help skills, be a part of a team, be responsible, learn new skills, have fun and make new friends.

Audrie thanked Rotarians for providing financial assistance that made it possible for kids to attend who wouldn't normally have the means. The YMCA is committed to building strong kids, strong families and strong communities, and Rotary is happy to be of service.

FINE TIME

In advance of Fine Time, **President Walter** announced the Secret Greeter today was **Jay Mastroianni**, who took the proactive approach of greeting everyone. In a turn of the table, President Walter challenged Fine Master **Tom Huston** to the "President's Fiction & Fact Question" which Tom missed for a \$5 fine. YES!

Fine Master Tom officially commenced Fine Time by fining **Alison Bruesehoff** \$10 for two recent absences. Poor **Audrie Echnoz** rubbed Tom the wrong way and collected a (double) fine of \$30 for her three absences. Audrie was busy with the YMCA's Camp Whittle and passed around a photo of the 108 happy campers. **Vickie Whippel** made the comment that she would rather recycle the Camp Whittle photo than show it to Tom, which snagged her for \$5. **Sheri Repp** was not present last week due to her involvement with the US census - no fine. **Kelly Stebbins** paid a \$5 fine for scooting.

Last week, three Rotarians volunteered to take notes (for the newsletter) in my absence and to send them to me. But I did not receive anything and, thus, no newsletter. **Cara Rice** was the only one to cop to being one of the three Rotarians. Instead of fining her, she received a \$5 credit for her honesty. **Galo Galvin** and **Vickie Whippel** were the other guilty parties and each received a \$5 fine.

The "regular" Fiction & Fact question was given to **Cara Rice**. Accusing her tablemates of "aiding and abetting", Tom fined everyone at her table \$5 each: **Rita Burgueno**, **Chet Craft**, **David Johnson**, **Roy Murdock**, **Cara Rice**, **Scott Simms**, **Kelly Stebbins**, and me... we're INNOCENT!

You can avoid a fine by making up your absence at another Rotary club of your choice, or by attending a function that has been sanctioned by the club, district or international board. If you are physically unable to attend a make-up meeting, you can visit http://www.rotary.org/RIdocuments/en_pdf/eclub_list.pdf and participate in a cyber meeting.

NEIGHBORING ROTARY CLUBS

Lawndale

Thursday, 12:15 PM, Best Western Hotel

Paramount

Tuesday, 12:10 PM, Progress Park

Wilmington

Monday, 12:15 PM, Banning's Landing Community Center



JEOPARDY

Trivia Question: Before Alcatraz Island was turned into a penitentiary, what purpose did it serve?

July 15th in history..

1662 - Charles II grants charter to establish Royal Society in London.

1867 - San Francisco Merchant's Exchange opens.

1869 - Margarine is patented in Paris, for use by French Navy.

1970 - Denmark beats Italy 2-0 in first world female soccer championship.

Trivia Answer: Most people know that Alcatraz was once a world-famous federal penitentiary, but the island's history before and after the penitentiary era is less well known. Few realize that it was also the site of the first American lighthouse on the West Coast and that the island served as a huge harbor defense fort during the Civil War. After the fort became obsolete, the U.S. Army turned the island into a grim military prison. Following the closing of the penitentiary, Alcatraz became the site of a protest movement that focused attention on the plight of American Indians. Today, Alcatraz Island is part of the National Park Service's Golden Gate recreation area, and is opened to the public for touring.

Useless Knowledge: Graceland receives more than 600,000 visitors per year.



COMEDY CENTRAL

Little Randy attended a horse auction with his father. He watched as his father moved from horse to horse, running his hands up and down the horse's legs, rump, and chest.

After a few minutes, Randy asked, "Dad, why are you doing that?" His father replied, "Because when I'm buying horses, I have to make sure that they are healthy and in good shape before I buy."

Randy, looking worried, said, "Dad, I think the UPS guy wants to buy Mom."

